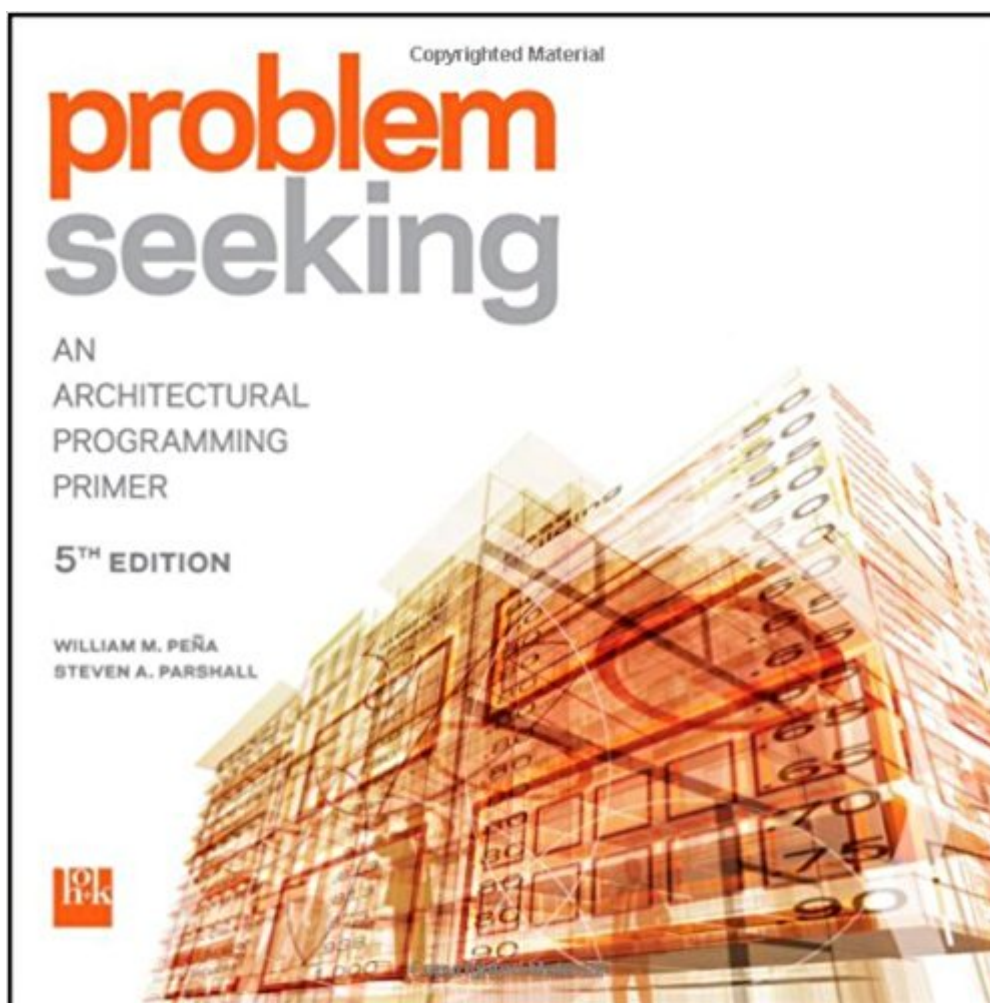


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# Problem Seeking: An Architectural Programming Primer



## Synopsis

The classic programming guide for architects and clients—fully updated and revised Architectural programming is a team effort that requires close cooperation between architects and their clients. Problem Seeking, Fifth Edition lays out a five-step procedure that teams can follow when programming any building or series of buildings, from a small house to a hospital complex. This simple yet comprehensive process encompasses the entire range of factors that influence the design of buildings. This Fifth Edition of the only programming guide appropriate for both architect and client features new information related to BIM, integrated practice, and sustainable design when programming. Supplemented with more than 120 illustrations and diagrams updated for this edition, this indispensable resource provides revised technical information and faster, easier access to explanations, examples, and tools, including:

- Guidance on incorporating the latest technological tools when programming
- A primer on discounted cash flow analysis and net present value analysis
- Project statement examples organized by project phase and building type
- Useful techniques for data management, functional relationship analysis, and more

## Book Information

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## Customer Reviews

William M. Peña, FAIA, a retired partner of Caudill Rowlett Scott, is often referred to as the "father" of architectural programming, having spent more than fifty years developing, refining, and explaining the programming process. Steven A. Parshall, FAIA, is a Senior Vice President of HOK,

Inc. and Director of Programming. He has been lead programmer on more than 250 major international building projects

Excellent book with ideas that still apply to the modern world

I purchased this book because it was recommended reading for one of the seven architectural exams I need to pass to become an architect. The book is very well written and is full of information that I didn't need on the test, but I will definitely use in my career. In the middle of the book it becomes a little long winded and wordy, but the information the book provides is invaluable. I recommend it highly!

I haven't found this book very useful. Only a few pages are worth reading. They could have condensed all the info in a fourth of the size.

Very excellent update version to a architectural programming classic book. More owner need to read and understand the value of architectural programming.

Again....newer version of an older book, just keeps getting better, and more and more relevant everyday! It's a lost art, architects who can develop architectural programs! An absolute must for the genius student architects, or the interns, and even those licensed to be "minimally competent in the practice of architecture". (No I'm not being mean, that is actually what it says when you pass your architectural state boards). Now, someone turn the next version into a helpful app!

Not enough for practice

If you aren't really engaged in programming stage of design process this book looks too simple. But these "mind techniques" become very powerful if you play a real game.

Im sure it is good for anyone interested in this field, however, it is very information heavy so I found it a struggle to read

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